MEASURE UP TO YOUR CUSTOMERS' NEEDS...

STREAMLINE
406 & 408

Unsurpassed in beauty, accuracy and convenience! Features direct reading inside measure, lever brake to hold any reading, and a replaceable, high quality spring steel blade with graduations and markings *permanently etched on both sides.* The long, sure grip claw tip makes long measurements easier than ever. Mirro-chromed steel case that combines beauty and strength. Also in White Tape Models 406W and 408W.

BRITE BLADE
306W, 308W & 310W

There's easy reading, anywhere, in the jet black markings on a snow white tape that's permanent, moisture and acid proof, and replaceable. Won't crack or peel! The heavily chromed zinc alloy case is practically indestructible, and provides quick inside measurements. A favorite with customers everywhere!

TUFBOY
306 & 308

This is the Master Rule that's famous for sheer ruggedness! Its accuracy, smooth action, legibility . . . and its tough chromed zinc alloy case . . . stand up when ordinary rules give up. No wonder it's the most copied rule on the market!

TOPPER
116W & 118W

A new fast moving rule that combines smooth action, easy reading, and durability . . . all at a cost *far below any comparable rule.* Any customer will like its marbleized ivory Tenite case, rounded for pocket carrying convenience . . . its snow white tape and jet black markings . . . in a choice of 6 or 8 foot lengths.

BROWNIE
116

A good, sturdy, low priced rule in an attractive brown Tenite case. Blade is of fine, tempered steel accurately graduated, and features six inches of extra graduations. Blade is replaceable.

LADY'S MAN 156

Designed especially for women, and proving equally popular with men! Lady's Man has an exceptionally flexible ⅜" width steel tape with the famous Master snow white finish that *stays* that way. Markings are jet black for easy reading. Beautifully cased in colorful, satin smooth Tenite of Yellow, Coral Red, and Powder Blue.

MONITOR
206 & 206A

A beautiful, flat-edged, round case rule with countersunk nameplate. Case is heavy, chromed steel, exceptionally sturdy. Finest grade spring steel tape has clearly etched markings. The 206 has ½" wide tape; the 206A, ⅜" tape.

BLUE END 796 & 796F

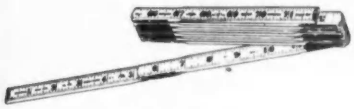
A top favorite with all users! Features special brass plate joints designed to withstand pull, push or side stresses. Selected straight grain maple sections are baked high gloss enamel, white only. Double edge graduations and markings are protected by waterproof lacquer and strike plates. In 6 ft. lengths flat or regular readings.

INTERLOX
104, 106 & 108

The world's only sliding action wood rule with direct reading inside measure, plus regular outside measure, each with a color differentiation for added convenience! *Three times faster for any reading.* Master patented brass joints machined to one-one thousandths of an inch. Finest straight grained maple sticks are replaceable. In 4, 6 and 8 foot lengths.

EXTENSION RULE X 6

A compact, light weight, convenient folding rule that's made from the best straight grained maple, and finished with glass hard frictionless lacquer. Extension has a spring stop at the drawn position. Entire extension bar is solid brass...all joints are brass plate.



BLUE TIP 66

Designed for hard use, this popular rule has a glass hard clear lacquer finish over graduations and figures. Natural boxwood color sticks from straight grained maple. Brass plated joints and double edge graduations. A real seller in the middle priced field.

MASTER

REG. U.S. PAT. OFF.

WOOD AND TAPE RULES

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